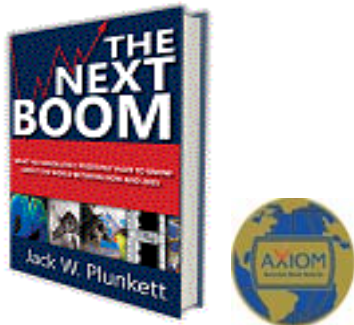


Jack W. Plunkett's dynamic presentation
based on his award-winning book

The Next Boom:

What you absolutely, positively need to know between now and 2025



2011 Gold Medal winner in the Business Book Awards competition sponsored by Axiom and Inc. Magazine

"Plunkett describes what is to come during the next fifteen to twenty years in technology and the economy." Curt Finch, Inc. Magazine

Evolving demographics, technologies and globalization are rapidly changing the status quo, both in the U.S. and abroad. By understanding the impact on businesses and consumers, you will see powerful synergies among vital trends.

You will leave this presentation with ideas that may dramatically change the way you plan your future. You'll find this information to be vital whether you're an investor, manager, educator, job seeker or entrepreneur.

- "Most interesting session of conference." "Loved this presentation." "Please bring back next year."

Audience responses, NACE Annual Conference, Dallas, Texas

- "You wowed the audience with concise data on industry trends and forecasts for growth. Your background gives you a broad perspective of global trends, and an understanding of economic data which you explain very clearly." **Madeleine Cohen, New York Public Library**
- "Your subjects and your presentation were truly outstanding: the information was fascinating, timely, informative and thought-provoking. The factual information presented, coupled with your innate sense of humor, started the day on a bright note." **Dallas Parker, Mayer Brown Energy Conference**
- It was fascinating to hear your descriptions of how trends in demographics and technologies will affect both U.S. and global markets and consumer behavior. You're right—this is information I absolutely need to know." **Audience member, Wharton School of Business, University of Pennsylvania**
- "I came away feeling (and continue to feel) quite inspired by the perspective you shared. Your point of view suggests a much sunnier future for our country that I held prior to that day." **Audience comment, New York City**
- "I thought it was fact-driven and very enlightening. I learned a lot. And thank you for sharing your optimism with all of us. I was tired of hearing how our best years, as a nation, might be behind us." **Audience comment, Brooklyn, NY**
- "I know the audience found it as interesting, and encouraging, as I did. For the many entrepreneurs who attended, your presentation gave them not only a sense of hope, but useful information regarding future trends and markets." **Maud Andrew, Programs Coordinator, Brooklyn Business Library**

Jack W. Plunkett, CEO of Plunkett Research, Ltd.

Plunkett Research continuously monitors and analyzes the most important trends shaping the future of business and industry, both in the U.S. and globally. Jack Plunkett's lively presentation weaves together demographics, globalization, technologies and changes in a powerful manner. You will gain insight and understanding about how the world about you is changing, and you are likely to leave the presentation feeling much more optimistic about the future.

See related and sample chapters from The Next Boom at:
www.plunkettresearch.com/nextboom

Learn more about Jack W. Plunkett at:
www.plunkettresearch.com/about%20us



"A frequent public speaker and lecturer at industry events and on college campuses, Jack W. Plunkett is the CEO and publisher of Plunkett Research, Ltd., a company that provides industry information and market research in printed, and increasingly, electronic formats...Plunkett serves as an advisor to several corporations and non-profit institutions."

Nicholas Jackson, The Atlantic Magazine

"Jack W. Plunkett doesn't pull punches when asked his opinion on the state of the industries he covers, and that's made him a go-to expert source in the U.S. when it comes to a wide range of economic sectors, including energy." **Dan McCue, Renewable Energy Magazine**

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